Sellocity.co Privacy Policy

<u>Information Collected</u>

- When User requests additional information or registers on Sellocity.co's website, Sellocity.co will ask you to provide basic contact information.
- When you purchase Sellocity.co's applications or services (the "Services"), Sellocity.co will ask you to provide billing information.
- Sellocity.co uses common Internet technologies, such as cookies and Web beacons, to keep track of interactions with the Company's Web sites and emails.

Use of information

- Sellocity.co uses information collected to provide you with the services you request.
- Sellocity.co may use information collected to provide you with additional information about the Services, partners, promotions, and events.
- Sellocity.co may use information collected to improve the Company's Web sites and Services.
- Unless described previously, Sellocity.co does not share, sell, rent, or trade personally identifiable information with third parties for their promotional purposes. Sellocity.co may share information collected with other companies that work on Sellocity.co's behalf.

Customer Data

- Users of Sellocity.co may electronically submit data or information to Sellocity platform.
- Sellocity.co will not review, share, distribute, or reference any such User data except as provided
 in the Sellocity.co Terms and Conditions, or as may be required by law. In accordance with the
 Sellocity.co Terms and Conditions, Sellocity.co may access User data only for the purposes of
 providing the services, preventing or addressing service or technical problems, at a User's request
 in connection with customer support matters, or as may be required by law.

Communication Preferences

- Users can elect to opt-out of any marketing emails any given time.
- Users can dictate the primary contact address for sending all correspondence from Sellocity.co.
- All communication preferences can be found in User settings.

Sellocity.co Intellectual Property/Copyright Infringement Process

Summary of the Process

The notification process outlined here is consistent with the process suggested by the Digital Millennium Copyright Act (the text of which can be found at the U.S. Copyright Office Web Site, http://www.copyright.gov). Here is a summary of the process:

- 1. If anyone believes that material on a Sellocity.co-hosted website infringes their copyright, that person may send us a written notice as described below. We will attempt to remove or disable the allegedly infringing material.
- 2. We will attempt to notify the user who posted the allegedly infringement material. That user then has the right to request that the material be re-enabled. If they properly make such a request, we will re-enable the material unless and until the two parties jointly ask us to remove it or a court orders us to remove it

First things first...

Only copyright owners can report a suspected infringement to us. If you are not the copyright owner (or the authorized representative of the owner) you cannot report a suspected infringement to us. If you believe that any content on a website infringes another party's copyright, you should advise the copyright owner directly. Please note that you may be liable for damages, including court costs and attorney fees, if you materially misrepresent that content on a website is copyright infringing. When in doubt, you should consult an attorney. In any event, if you believe your copyrights are being infringed, we strongly urge you to contact the User directly.

Putting Your Notice Together

We need your help finding the infringing content and we need to be sure that we are doing the right thing by removing the content. We therefore require the below details in your notice:

- 1. Your name, mailing address, telephone number and email address.
- 2. Sufficient detail about the copyrighted work;
- 3. The URL or other specific location on our websites that contains the material that you claim infringes your copyright;
- 4. A statement by you that you have a good faith belief that the disputed use is not authorized by the copyright owner, its agent, or the law (i.e. "I have a good faith belief that use of the copyrighted materials described above as allegedly infringing is not authorized by the copyright owner, its agent, or the law.");
- 5. A statement by you that the information contained in your notice is accurate and that you attest under the penalty of perjury that you are the copyright owner or that you are authorized to act on the copyright owner's behalf (i.e. "I swear, under penalty of perjury, that the information in the notification is accurate and that I am the copyright owner or am authorized to act on behalf of the owner of an exclusive right that is allegedly infringed.").

6. An electronic or physical signature of the owner of the copyright or a person authorized to act on the owner's behalf.

Where to Send Your Notice

Need a physical address

How will Sellocity.co Respond?

After we receive a proper written notice, we will expeditiously remove or disable the allegedly infringing content, regardless of the nature of the copyright (a post, a webpage, or an application, for example). We will document those alleged infringements on which we act. Also, we will notify the user and, if requested, provide the report to the user. Please note that in addition to being forwarded to the user who provided the allegedly infringing content, a copy of this legal notice (with your personal information removed) may be sent to a third-party which may publish and/or annotate it. We may exclude egregious or repeat infringers from our websites and terminate their Sellocity.co services.

Restoration of the Removed Content

If a user of our websites believes that their content was removed or disabled by mistake or misidentification, the user can send us a written counter-notification which includes the following:

- 1. The user's name, mailing address, telephone number and email address.
- 2. Identification of the material that has been removed or disabled and the URL or other specific location on our websites at which the material appeared before it was removed or disabled.
- 3. A statement that the user consents to the jurisdiction of the Federal District Court in which the user's address is located, or Austin, TX if the user's address is outside the United States.
- 4. A statement under penalty of perjury that the user has a good faith belief that the material in question was removed or disabled as a result of mistake or misidentification of the material to be removed or disabled (i.e. "I swear, under penalty of perjury, that I have a good faith belief that each search result, message, or other item of content identified above was removed or disabled as a result of a mistake or misidentification of the material to be removed or disabled, or that the material identified by the complainant has been removed or disabled at the URL identified and will no longer be shown.")
- 5. The user's physical or electronic signature.

The End Result

We will restore the removed or disabled content following 10 business days from the date that we received a proper written counter notification, unless our copyright agent first receives notice that a court action has been filed to restrain the user from engaging in infringing activity related to the removed or disabled content.